

## **Terms and Conditions**

Welcome to GO Alliance's website. These terms and conditions outline the rules and regulations for the use of GO Alliance's website, located at [www.goalliance.co.uk](http://www.goalliance.co.uk)

By accessing this website, we assume you accept these terms and conditions. Do not continue to use GO Alliance's website if you do not agree to take all of the terms and conditions stated on this page.

The following terminology applies to these Terms and Conditions, Privacy Statement, and Disclaimer Notice and all agreements: "Client," "You," and "Your" refers to you, the person log on this website and compliant to the Company's terms and conditions. "The Company," "Ourselves," "We," "Our," and "Us," refers to GO Alliance. "Party," "Parties," or "Us," refers to both the Client and ourselves. All terms refer to the offer, acceptance, and consideration of payment necessary to undertake the process of our assistance to the Client in the most appropriate manner for the express purpose of meeting the Client's needs in respect to provision of the Company's stated services, in accordance with and subject to, prevailing law of. Any use of the above terminology or other words in the singular, plural, capitalisation and/or he/she or they, are taken as interchangeable and therefore as referring to the same.

### *Cookies*

We employ the use of cookies. By accessing GO Alliance's website, you agreed to use cookies in agreement with the GO Alliance's Privacy Policy.

Most interactive websites use cookies to let us retrieve the user's details for each visit. Cookies are used by our website to enable the functionality of certain areas to make it easier for people visiting our website. Some of our affiliate/advertising partners may also use cookies.

### *Licence*

Unless otherwise stated, GO Alliance and/or its licensors own the intellectual property rights for all material on GO Alliance. All intellectual property rights are reserved. You may access this from GO Alliance for your own personal use subjected to restrictions set in these terms and conditions.

You must not:

- Republish material from GO Alliance
- Sell, rent or sub-license material from GO Alliance
- Reproduce, duplicate or copy material from GO Alliance
- Redistribute content from GO Alliance

This Agreement shall begin on the date hereof.

Parts of this website offer an opportunity for users to post and exchange opinions and information in certain areas of the website. GO Alliance does not filter, edit, publish or review Comments prior to their presence on the website. Comments do not reflect the views and opinions of GO Alliance, its agents, and/or affiliates. Comments reflect the views and opinions of the person who posts their views and opinions. To the extent permitted by applicable laws, GO Alliance shall not be liable for the Comments or for any liability, damages or expenses caused and/or suffered as a result of any use of and/or posting of and/or appearance of the Comments on this website.

GO Alliance reserves the right to monitor all Comments and to remove any Comments which can be considered inappropriate, offensive or causes breach of these Terms and Conditions.

You warrant and represent that:

- You are entitled to post the Comments on our website and have all necessary licences and consents to do so;
- The Comments do not invade any intellectual property right, including without limitation copyright, patent or trademark of any third party;
- The Comments do not contain any defamatory, libellous, offensive, indecent or otherwise unlawful material which is an invasion of privacy
- The Comments will not be used to solicit or promote business or custom or present commercial activities or unlawful activity.

You hereby grant GO Alliance a non-exclusive licence to use, reproduce, edit and authorise others to use, reproduce and edit any of your Comments in any and all forms, formats or media.

#### *Hyperlinking to our Content*

The following organisations may link to our Website without prior written approval:

- Government agencies;
- Search engines;
- News organisations;
- Online directory distributors may link to our Website in the same manner as they hyperlink to the Websites of other listed businesses; and
- System wide Accredited Businesses except soliciting non-profit organisations, charity shopping malls, and charity fundraising groups which may not hyperlink to our Website.

These organisations may link to our home page, to publications or to other Website information so long as the link: (a) is not in any way deceptive; (b) does not falsely imply sponsorship, endorsement or approval of the linking party and its products and/or services; and (c) fits within the context of the linking party's site.

We may consider and approve other link requests from the following types of organisations:

- commonly-known consumer and/or business information sources;
- dot.com community sites;
- associations or other groups representing charities;
- online directory distributors;
- internet portals;
- accounting, law and consulting firms; and
- educational institutions and trade associations.

We will approve link requests from these organisations if we decide that: (a) the link would not make us look unfavourably to ourselves or to our accredited businesses; (b) the organisation does not have any negative records with us; (c) the benefit to us from the visibility of the hyperlink compensates the absence of GO Alliance; and (d) the link is in the context of general resource information.

These organisations may link to our home page so long as the link: (a) is not in any way deceptive; (b) does not falsely imply sponsorship, endorsement or approval of the linking party and its products or services; and (c) fits within the context of the linking party's site.

If you are one of the organisations listed in paragraph 2 above and are interested in linking to our website, you must inform us by sending an email to GO Alliance. Please include your name, your organisation name, contact information as well as the URL of your site, a list of any URLs from which you intend to link to our Website, and a list of the URLs on our site to which you would like to link. Wait 2-3 weeks for a response.

Approved organisations may hyperlink to our Website as follows:

- By use of our corporate name; or
- By use of the uniform resource locator being linked to; or
- By using any other description of our Website being linked to that makes sense within the context and format of content on the linking party's site.

No use of GO Alliance's logo or other artwork will be allowed for linking absent a trademark licence agreement.

#### *iFrames*

Without prior approval and written permission, you may not create frames around our Web Pages that alter in any way the visual presentation or appearance of our Website.

#### *Content Liability*

We shall not be held responsible for any content that appears on your Website. You agree to protect and defend us against all claims that are rising on your Website. No link(s) should appear on any Website that may be interpreted as libellous, obscene or criminal, or which infringes, otherwise violates, or advocates the infringement or other violation of, any third party rights.

#### *Reservation of Rights*

We reserve the right to request that you remove all links or any particular link to our Website. You approve to immediately remove all links to our Website upon request. We also reserve the right to amend these terms and conditions and its linking policy at any time. By continuously linking to our Website, you agree to be bound to and follow these linking terms and conditions.

#### *Removal of links from our website*

If you find any link on our Website that is offensive for any reason, you are free to contact and inform us at any moment. We will consider requests.

### **Privacy Policy**

At GO Alliance, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and protect the information you provide when you use our website located at [www.goalliance.co.uk](http://www.goalliance.co.uk) (the "Site").

By accessing or using our Site, you agree to the terms of this Privacy Policy. If you do not agree with this Privacy Policy, please do not use our Site.

#### *Information We Collect*

##### **1. Personal Information:**

When you visit our Site or contact us through the provided contact information, we may collect personal information such as your name, email address, phone number, and any other information you voluntarily provide to us.

##### **2. Non-Personal Information:**

We may also collect non-personal information such as your IP address, browser type, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages, and other similar statistics.

### *Use of Information*

We may use the information we collect for various purposes, including but not limited to:

- Providing and maintaining our Site
- Responding to your inquiries and requests
- Sending you newsletters, marketing materials, and other communications
- Improving our services and offerings
- Analysing trends, usage, and activities on our Site
- Complying with legal obligations

### *Disclosure of Information*

We may disclose your personal information in the following circumstances:

- To third-party service providers who assist us in operating our Site and providing our services
- To comply with legal requirements, such as responding to subpoenas, court orders, or other legal processes
- To protect our rights, property, or safety, or the rights, property, or safety of others
- With your consent or as otherwise disclosed at the time of collection

### *Third-Party Links*

Our Site may contain links to third-party websites or services that are not owned or controlled by us. We are not responsible for the privacy practices or content of these third-party sites. We encourage you to review the privacy policies of any third-party sites you visit.

### *Security*

We take reasonable measures to protect the information we collect from unauthorised access, disclosure, alteration, or destruction. However, please be aware that no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

### *Children's Privacy*

Our Site is not intended for children under the age of 13. We do not knowingly collect personal information from children under 13. If you are a parent or guardian and believe that your child has provided us with personal information, please contact us immediately so that we can remove such information from our records.

### *Changes to this Privacy Policy*

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. We encourage you to review this Privacy Policy periodically for any changes.

### *Contact Us*

If you have any questions or concerns about this Privacy Policy, please contact us at [contact email]